



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mundy Katowitz Media
1322 G St SE
Washington, DC 20003-3021

Contract # 850218
Schedule Dates 10/23/12-10/29/12
Advertiser Priorities USA Action (36239)
Agency/T-Code Mundy Katowitz Media (6585)/127439326
Product Political - Non-Ballot Issue (1196)
Brand Priorities USA Action Issue (170102)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name PLACEMENT MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1566
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PRIOR USA ACT 10/23

Date Entered 08/22/12
Last Modified 08/22/12
Entered By Pennie Marsh
CO-OP No
Headline # 06288526
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,735.50
Net Total \$26,834.50
Sales Tax

Station WVEC (WVEC)
By Broadcast Month

Month	Spots	Rate
Oct. 2012	36	\$26,245.00
Nov. 2012	7	\$5,325.00
Grand Total:	43	\$31,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	12:05A- 1:05A (ET)	1					1			1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
2.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	12P- 12:57P (ET)	1					1			1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
3.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	3:58P- 4:58P (ET)	1					1			1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
4.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5A- 5:58A (ET)	1					1			1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
5.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	5:29P- 5:58P (ET)	1					1			1	\$1,500.00	\$1,500.00	Norfolk (WVEC) (WVEC)	13 NWS AT 5:30<	8/22/12
6.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7A- 9A (ET)	1					1			1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
7.0	Normal Line / SPOT	10/26/12-10/26/12	4	:30	7:28P- 7:57P (ET)	1					1			1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	JEOPARDY<	8/22/12
8.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	12:58P- 2P (ET)	1	1							1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	CHEW-ABC<	8/22/12
9.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	11:35P- 12:02A (ET)	1	1							1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
10.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	10:58A- 12P (ET)	1	1							1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12
11.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	4:30A- 4:59A (ET)	1	1							1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
12.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5A- 5:58A (ET)	1	1							1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
13.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	5:58A- 7A (ET)	1	1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:



WVEC
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Contract # 850278

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Brand Priorities USA Action Issue (170102)
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Sales Office Telerep - Philadelphia
Buyer Name PLACEMENT MEDIA
Phone/Fax (202) 675-6936 /
CPE 321/340/1566
Account Types National/Political Issue - Agency
Billing Type Weekly/Irregular
Comments PRIOR USA ACT 10/23

Date Entered 08/22/12
Last Modified 08/22/12
Entered By Pennie Marsh
CO-OP No
Headline # 06288526
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,735.50
Net Total \$26,834.50
Sales Tax

Norfolk (WVEC) (WVEC)		Rate
By Broadcast Month	Spots	
Oct. 2012	36	\$26,245.00
Nov. 2012	7	\$5,325.00
Grand Total:	43	\$31,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
14.0	Normal Line / SPOT	10/29/12-10/29/12	4	:30	7A- 9A (ET)	1								1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12
15.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	12:35A- 1:30A (ET)							1		1	\$40.00	\$40.00	Norfolk (WVEC) (WVEC)	DA VINCS 10QST	8/22/12
16.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	5:58A- 8A (ET)							1		1	\$380.00	\$380.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
17.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	6:58P- 7:57P (ET)							1		1	\$1,200.00	\$1,200.00	Norfolk (WVEC) (WVEC)	WHEEL/Jeopardy	8/22/12
18.0	Normal Line / SPOT	10/27/12-10/27/12	4	:30	8A- 9A (ET)							1		1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	GD MRN-SAT-ABC	8/22/12
19.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	9:58A- 11A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	THIS WEEK-ABC	8/22/12
20.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	11P- 11:35P (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	8/22/12
21.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	5:58A- 8A (ET)							1		1	\$320.00	\$320.00	Norfolk (WVEC) (WVEC)	VARIOUS	8/22/12
22.0	Normal Line / SPOT	10/28/12-10/28/12	4	:30	8A- 9A (ET)							1		1	\$580.00	\$580.00	Norfolk (WVEC) (WVEC)	GD MRN-SUN-ABC	8/22/12
23.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	11P- 11:35P (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)	NEWS	8/22/12
24.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	12:05A- 1:05A (ET)							1		1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
25.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	12P- 12:57P (ET)							1		1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
26.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	5A- 5:58A (ET)							1		1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12

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Billing Type Weekly/Irregular
Comments PRIOR USA ACT 10/23

Date Entered 08/22/12
Last Modified 08/22/12
Entered By Penne Marsh
CO-OP No
Headline # 06288526
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,735.50
Net Total \$26,834.50
Sales Tax

Norfolk (WVEC) (WVEC)
By Broadcast Month
Oct. 2012 36 \$26,245.00
Nov. 2012 7 \$5,325.00
Grand Total: 43 \$31,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
27.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	6P- 6:30P (ET)					1				1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	13 EARLY NWS<	8/22/12
28.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	5:58A- 7A (ET)					1				1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
29.0	Normal Line / SPOT	10/25/12-10/25/12	4	:30	9A- 10A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
30.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	10A- 10:58A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	RACHAEL RAY<	8/22/12
31.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	12:05A- 1:05A (ET)					1				1	\$200.00	\$200.00	Norfolk (WVEC) (WVEC)	J KIMMEL-ABC<	8/22/12
32.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	12P- 12:57P (ET)					1				1	\$460.00	\$460.00	Norfolk (WVEC) (WVEC)	13 NEWS-12:00<	8/22/12
33.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	3:58P- 4:58P (ET)					1				1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)	DR. OZ<	8/22/12
34.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	4:30A- 4:59A (ET)					1				1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK<	8/22/12
35.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	5A- 5:58A (ET)					1				1	\$550.00	\$550.00	Norfolk (WVEC) (WVEC)	UPDATED 8/13, 13 NWS DYBRK A<	8/22/12
36.0	Normal Line / SPOT	10/23/12-10/23/12	4	:30	9A- 10A (ET)					1				1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)	LIVE WITH KELLY<	8/22/12
37.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	12:58P- 2P (ET)					1				1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)	CHEW-ABC<	8/22/12
38.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	11:35P- 12:02A (ET)					1				1	\$650.00	\$650.00	Norfolk (WVEC) (WVEC)	ABC-NITELINE<	8/22/12
39.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	10:58A- 12P (ET)					1				1	\$775.00	\$775.00	Norfolk (WVEC) (WVEC)	VIEW-ABC<	8/22/12

CONFIRMATION CONTRACT

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Comments:



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Advertiser	Priorities USA Action (36239)	Last Modified	08/22/12
Agency/T-Code	Mundy Katowitz Media (6585)/12/439326	Entered By	Penne Marsh
Product	Political - Non-Ballot Issue (1196)	CO-OP	No
Brand	Priorities USA Action Issue (170102)	Headline #	06288526
Salesperson	Blair, Cheryl (2205)	Demo	
Sales Office	TeleRep - Philadelphia	Order Type	Normal
Buyer Name	PLACEMENT MEDIA	Package Deal	
Phone/Fax	(202) 675-6936 /	Commission %	15.00
CPE	321/340/1566	Commission	\$4,735.50
Account Types	National/Political Issue - Agency	Net Total	\$26,834.50
Billing Type	Weekly/Irregular	Sales Tax	
Comments	PRIOR USA ACT 10/23		

Norfolk (WVEC) (WVEC)		
By Broadcast Month	Spots	Rate
Oct. 2012	36	\$26,245.00
Nov. 2012	7	\$5,325.00
Grand Total:	43	\$31,570.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
40.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	4:30A- 4:59A (ET)				1					1	\$150.00	\$150.00	Norfolk (WVEC) (WVEC)	13 NWS DYBREAK<	8/22/12
41.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	5:58A- 7A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	13 NWS DYBRK B<	8/22/12
42.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	6:58P- 7:28P (ET)				1					1	\$1,800.00	\$1,800.00	Norfolk (WVEC) (WVEC)	WHEEL-FORTNE<	8/22/12
43.0	Normal Line / SPOT	10/24/12-10/24/12	4	:30	7A- 9A (ET)				1					1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)	GD MRN AMR-ABC<	8/22/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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Date:

Comments:

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WVEC Norfolk	Date: 8/24
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I, Mundy Katowitz Media
do hereby request station time concerning the following issue:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As Ordered				

Total Charges: \$ 26,834.50 Net
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This broadcast time will be used by: Priorities USA Action

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☐ Yes
 ☒ No

#850278

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Priorities USA Action, 1101 15th St NW, 2nd Floor, Washington, DC 20005; Greg Speed, Treasurer

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☒ a committee; ☐ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

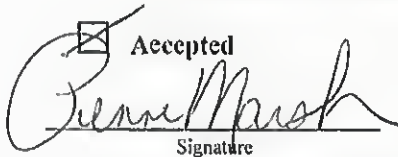
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ~~ISSUE~~ ADVERTISER

Date Signature Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted ☐ Accepted in Part ☐ Rejected
 Terrie Marsh NSC
Signature Printed Name Title